

CTAC Minutes for ZOOM Meeting of February 7, 2022

The CTAC meeting was convened at 10am with all members being in attendance. Pat King (Board Liaison was also present). There were no adjustments to the agenda.

I (Dennis Rice) announced that there would be a Website Viability Meeting held with Keystone representatives on the following Thursday and that the next CTAC meeting would not be until March 7 since I would not be able to hold the meeting on the third Monday of February due to a schedule conflict. I further announced that I had contacted James Herrera, the Sr. Account Exec. Sales with Spectrum, to discuss our potential Spectrum TV Channel and that, basically, they only provide a “portal” and we must find a 3rd party to provide the programming hardware/software. Mr. Herrera indicated that he would have someone contact me that may be able to assist with this effort.

The Consent Calendar which included the minutes from the last meeting, the proposed March CTAC article and the proposed “Surf the Web” Article was approved with no changes.

Old Business:

- No progress was made on the development of the eBlast plan. I will set up a meeting with Ray Gayton-Jacob in an effort to advance this project.
- Bill Souder and Lane Joel gave reports on progress made on efforts to address the acoustic/noise issues in the Oakmont Rooms. Lapel mics have been ordered in an effort to address the sound issues that have been a problem in previous Board meetings. In an effort to reach some definitive conclusions on all acoustic/sound issues, I will make an effort set up a meeting with members, Ken Wright and other AV personnel some time before our next meeting. At this meeting, we will also address the equipment/processes required for Broadcasting Board and Other Meetings/Events so that we can make Recommendations to the Board for its approval.
- I will work with George Vawter in order to prepare Smart TV Specs for the Family (Great) Room
- The pros and cons submitted by CTAC Members regarding the quality of the *Life in Solera* magazine were reviewed. The Members had varying opinions on the quality and acceptability of the magazine. In order to advance the issue, a decision was made to develop a *Life In Solera* Satisfaction Survey to assess the overall satisfaction of this magazine by Solera residents. I will develop the survey, gain approval from CTAC Members and ask that the survey be considered for acceptance by the Board of Directors at the next Board Meeting.
- The ideas of a Resident Interest Survey Idea, using Text Messages (in addition to eBlasts) and using Twitter instead of a management Blog were mentioned; but, no discussion on these subjects or actions were advised or taken.

The Zoom meeting was adjourned at approximately 11:20.